

# Succession: Measuring Transfer of Code and Developer Productivity

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## Abstract

*Code ownership transfer or succession is a crucial ingredient in open source code reuse and in offshoring projects. Measuring succession can help understand factors that affect the success of such transfers and suggest ways to make them more efficient. We propose and evaluate several methods to measure succession based on the chronology and traces of developer activities. Using ten instances of offshoring succession identified through interviews, we find that the best succession measure can accurately pinpoint the most likely mentors. We model the productivity ratio of more than 1000 developer pairs involved in the succession to test conjectures formulated using the organizational socialization theory and find the ratio to decrease for instances of offshoring and for mentors who have worked primarily on a single project or have transferred ownership for their non-primary project code, thus supporting a theory-based conjectures and providing practical suggestions on how to improve succession.*

## 1. Introduction

Present software development business practices are trying to emulate the success of manufacturing process by offshoring software development to countries with lower labor costs and higher availability of workers. The relatively more complex domain of software development is making it difficult to achieve cost savings comparable to offshored manufacturing. In this work we investigate possible reasons for that challenge. Our primary goal is to create methods to identify instances of succession under the assumption that simpler and direct but intrusive approaches, such as interviews, are too costly, impractical, or impossible in many real-life scenarios. A second goal is to investigate the effects of succession on developer productivity given that cost-reductions is a common reason to implement succession.

At the conceptual level, the code ownership transfer,

among other impacts, may lead to a change in the organizational structure without the corresponding change in the product structure. Therefore, we expect to see some changes in the product structure (or a change in the structure of the receiving organization) as a result of such transfers. Finding such organizational and product structure evolution may provide insights and recommendations related to code ownership transfer in particular and for improvements of organizational and technical structure in general. More generally, such transfers are manifest examples of organizational socialization [20] and, according to that theory, are crucial ways in which organizational knowledge and culture related to software development is preserved.

Our analysis primarily focuses on ramifications of code ownership transfer for commercial and open source software. However, we validate our succession measures in the offshoring context, therefore some aspects of the findings are likely to be specific to that context. We chose offshoring succession for validation because of its significance to business and society and because offshoring succession is often easier to verify due to the deep emotional impact it often imprints on the participants. Succession within organizations is often quite informal, is less readily recognized by participants, and, therefore, is much harder to be unequivocally established in an empirical investigation.

Given the difficulty of defining and measuring succession, we focus on reframing the concepts to reflect the same or similar phenomena *and* be subject to measurement, and on techniques that demonstrate its impact on products and organization. The first concept involves *implicit* or *virtual teams* and it represents undirected relationships among individuals based on the affinity to the parts of the product they are working or have worked on. Implicit team members may know each other and communicate if they are working on the same part of the product at the same time. However, if they are separated temporally or are working on cloned versions of the product, they may be unaware of each other's existence. Thus, they may not form a team in the ordinary sense of the word and, consequently, we use the term *implicit team*.

The second concept is needed to define the transfer of responsibilities to maintain and enhance a part of a product and involves directed (often temporal) relationships between individuals within the implicit teams reflecting the chronological order in which different individuals were engaged with (owned) a particular part of a product. We call it *succession*<sup>1</sup>. There are various types of succession: we are primarily concerned with offshoring and refer to receiving party as *followers* and to the transferring party as *mentors*.

Our first objective is to create measures of implicit teams and of the succession in them. The second objective of this work is to relate succession to outcomes that motivate the practice in the first place: the reduction of development costs. To achieve that, we first develop reliable measures of organizational dynamics that reflect succession. Then, we use these measures to identify multiple instances of succession and to compare mentor and follower productivity under a variety of scenarios. The hypotheses are based on conjectures from the theory of organizational socialization [20] that investigates how individuals learn established organizational practices and values.

We start from a description of the approach we took in Section 2 and continue with the description of the context for our study in Section 3. The measurement framework for succession is described in Section 4 and evaluated in Section 5. Section 6 evaluates the impact of succession on developer productivity, related work is discussed in Section 7, and conclusions are presented in Section 8.

## 2. Methodology

Briefly, the overall approach we take starts from the general assumption that succession is reflected in developer's source code commits and similar digital artifacts. We use our experience and intuition to formulate hypotheses postulating various forms of this relationship. We then refine and validate these hypotheses based on interviews that identified several actual instances of succession. We examine whether the measures of succession derived from source code commits can predict these known succession relationships. We then use the best measure of succession in other parts of the product and in other projects and investigate how productivity of developers changes as a result of the succession.

Notably, the overall approach we take is quite similar to archaeology, except for the fact that we study a narrow aspects of human culture reflected in organizational relationships and *recover*, *document*, and *analyze* digital (not material) remains. Because observations available to us involve only projections of the organizational structure on

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<sup>1</sup>We borrow the meaning from ecology where succession means the gradual and orderly process of change in an ecosystem brought about by the progressive replacement of one community by another until a stable climax is established.

the work product and support systems, the attempt to reconstruct organizational structure is analogous to image tomography (image, often three-dimensional, reconstruction from multiple projections), thus the term organizational tomography may be suitable to describe methods reconstructing organizational structure from the projections or traces in version control, problem tracking, and other supporting systems. The amount and complexity of available data in such systems necessitates the use of analysis tools except, possibly, in the smallest projects. Therefore, we rely on methods described in [11]. The following steps are applied iteratively until data of sufficient quality to perform desired analysis is obtained:

1. Retrieve the raw data from the underlying systems via access to the database used in the project support tools or by "scraping" relevant information from the web interfaces of these systems.
2. Clean and process raw data to remove artifacts introduced by underlying systems. Verify completeness and validity of extracted attributes by cross-matching information obtained from separate systems.
3. Construct meaningful measures (of succession) and use them to assess and model various aspects of software projects.
4. Analyze data and present results and collect feedback for further validation.

In this project we rely on data that have passed through the first two levels of the pipeline and we will focus primarily on the elaboration of the remaining two steps. The succession measure defined on the domain of developer pairs can be thought of as a likelihood function reflecting the probability that the first developer has taken over some (or all) of the responsibilities of the second developer. The pairs with the highest likelihood can then be expected to represent instances of succession. To determine how well various measures capture the phenomena of interest we compare the succession likelihood of the actual mentor with the succession likelihood of other developers.

Once we identify the most suitable succession measure, we use it to identify succession on a larger sample of developers. We could not use more intrusive means, such as, interviews because in many cases the relevant people have left the project. This larger and more diverse sample of follower-mentor pairs was then used to study follower/mentor productivity ratio in Section 6.

## 3. Context

We investigate software development in Avaya with many past and present projects of various sizes and types involving more than two thousand developers. As described above, we conduct two empirical studies: one involving the validation of succession measures and another involv-

ing modeling of the productivity ratio. In the first study we identified actual instances of succession in a medium sized project having around three Million of Non-Commentary Source Lines (MNCSL) that has used offshoring for several years and has built a substantial expertise in offshoring. In broad strokes, the offshoring practice identifies the tasks and individuals (mentors) whose work is a candidate for offshoring and obtains their cooperation by assigning them different responsibilities or by providing a separation bonus contingent on expertise transfer. At the same time, a small team of developers in the offshore location is identified and their team lead is brought to the mentor's location to follow (shadow) mentor's work by participating in meetings, phone calls, and other business related activities together with the mentor. After a few weeks of shadowing, the team lead returns to the offshore location and trains remaining members of the team. Even though the commonly used term is *shadow*, we do not believe it properly reflects the semantics of what is going on<sup>2</sup>. We, therefore, propose to use the term *follower*, because it captures the aspect of *shadowing* by following the mentor around, and the aspect of learning: one that follows the opinions or teachings of another.

Using interviews, we have identified 14 mentors and their followers to evaluate measures of code ownership transfer. Four of these individuals were not involved in development tasks, therefore we had only ten pairs representing succession of development work.

The second study involves more than one thousand followers for thirteen major products having from 29 to 252 developers residing in five US and five international locations having from 12 to 482 followers. The primary offshore location had 182 followers. The remaining international locations were either no longer a destination for offshoring work or were there because of a prior acquisition of another company. This set of followers was selected from a much larger set of all Avaya developers and software projects to exclude numerous smaller, not affected by offshoring, or no longer active projects.

Two primary sources of data were utilized in the study. The changes to the source code were obtained from a variety of version control systems used in Avaya, including SCCS, ClearCase, CVS, and SubVersion. The data were cleaned to eliminate administrative changes (changes made for the purpose other than to enhance or fix the product) using a variety of techniques appropriate for each system and each project. For example, the initial delta for branches in SCCS or in ClearCase that do not change the source code were excluded. The data cleaning and validation was done to support project measurement and prior studies, for example, [8, 13] and, therefore is not described in more detail here. We used developer login making the change, the

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<sup>2</sup>For example, the mentor would need to be called *obscurer* even though she *enlightens* the shadow with her expertise.

date of change, and the filename (including path) of the changed source code file. Because several projects have changed source code repositories over the considered period, we have normalized the pathnames of files in such projects to be independent of the repository. Furthermore, we have mapped the pathnames to product names to associate each file with a software product where it was used.

The second source of data was an organizational database (POST) that lists individuals, their organization, and contact information. We had collected frequent snapshots of this data over a period of seven years. The primary purpose of this data was to establish the identity and the physical location for each developer. As with any other source of data, it had its share of anomalies and issues. First, developer logins were not always identical to email handles in POST. Second, logins have changed over time for some developers because a recent policy required logins to match email handles. Third, the email handles and even organizational IDs have changed for some developers. For example, offshore developers who started at a US location and later went back to their permanent offshore site got a new ID at their home site. To deal with these issues we used a NIS database (snapshots of which we have also collected over seven years) that mapped login to the organizational ID and the full name of the person authorized to use the login. This extra piece of information allowed us to establish the identities of developers over time despite changes in the organizational ID's, email handles, and sometimes even names (for example, as a result of a marriage). We have used these sources of data to map logins and organizational IDs to unique numeric IDs identifying each participant. These unique IDs were then substituted for logins in the code change data and for organization IDs in the POST data to normalize identity information and to provide more privacy (some developers could be recognized from their login). We have excluded several developers who moved across non-offshore locations from further analysis and used only the primary offshore location for the followers who were mentored elsewhere.

## 4. Measurement

To infer code transfer patterns from version control data we postulated four intuitive measures of succession and ranked all present and former developers based on how close they were to each follower. The rank of the real mentor would be high if the measure approximates the likelihood of succession. To define these measures we consider how the succession may be projected onto the development support systems. First, the responsibilities to maintain and enhance the code leave evidence of code changes in a version control system. Second, the chronological order of engagements by *mentors* and *followers* should be reflected in

the temporal order of these changes. The reconstruction or tomography problem is then to reconstruct implicit teams and succession from such change records. Implicit teams may then be measured by linking developers that are changing the same packages, files, methods, or even lines of code, for example, by counting the number of files both developers have changed in the past. Succession may be measured by selecting pairs of developers with the most clear succession signature reflecting the location in the code and chronological order of the changes. The measures of succession were constructed so that for a developer  $a$  the mentor  $b$  is determined by finding the developer who maximizes the succession measure  $S$ :

$$b = \arg \max_{b \in \{Developers\}} S(a, b) \quad (1)$$

Denote files as  $f_i$ ,  $i = 1, \dots, N$ , developers as  $d_j$ ,  $j = 1, \dots, M$ , and the time of changes as  $c_k(f_i, d_j)$ ,  $k = 1, \dots, K_{ij}$ . The idea behind the first measure is to capture the temporal aspect of succession when one developer changes the file after another developer. The first measure  $S_0$  counts files<sup>3</sup> where the first<sup>4</sup> change a developer  $d_{j_0}$  made occurred after the first change a developer  $d_{j_1}$  made. Denote the time of such first change as  $FC(f_i, d_j) = \min_k c_k(f_i, d_j)$ . The first measure of succession is the cardinality of the subset of files both developers changed, but developer  $d_{j_0}$  made the first change later than developer  $d_{j_1}$ :

$$S_0(d_{j_0}, d_{j_1}) = |\{f_i : FC(f_i, d_{j_0}) > FC(f_i, d_{j_1})\}|$$

This measure treats all files equally, though some files may be more relevant to the succession.

The idea behind the second measure  $S_1$  is to take the temporal aspects of  $S_0$  into account and weights each file by the fraction of changes developers made on that file so that the files a developer changes most frequently get more weight. Denote the number of changes developer  $j$  made to file  $i$  as  $n_{ij}$ , then:

$$S_1(d_{j_0}, d_{j_1}) = \sum_{i \in \left\{ \begin{array}{l} n_{ij_0}, n_{ij_1} > 0 \\ FC(f_i, d_{j_0}) > FC(f_i, d_{j_1}) \end{array} \right\}} \left( \frac{n_{ij_0}}{\sum_l n_{lj_0}} + \frac{n_{ij_1}}{\sum_l n_{lj_1}} \right).$$

This way the files central to each developer get more weight and have a large effect on the overall measure. If developers overlap only on files they tend to change infrequently, the measure  $S_1$  would be low. The measure may take values in the interval  $[0, 2]$ , with  $S_1 = 0$  indicating no overlap in files that were first touched later by developer  $j_0$  and with  $S_1 = 2$  indicating that developers changed

<sup>3</sup>For finer or coarser granularity it may make sense to count individual lines, methods, or packages.

<sup>4</sup>We also considered median and last changes, for all four measures of succession, but they did not perform well identifying succession.

the same files with developer  $j_0$  making first change always later than developer  $j_1$ .

The third measure  $S_2$  also combines aspects of succession and implicit teams, but this time the weight is based on the relative number of changes the two developers made to a file. Files changed mostly by others where the two developers had contributed little would not contribute much to the measure, but files where at least one developer made significant fraction of changes would contribute a lot.

$$S_2(d_{j_0}, d_{j_1}) = \sum_{i \in \left\{ \begin{array}{l} n_{ij_0}, n_{ij_1} > 0 \\ FC(f_i, d_{j_0}) > FC(f_i, d_{j_1}) \end{array} \right\}} \frac{n_{ij_0} + n_{ij_1}}{\sum_j n_{ij}}$$

$S_2$  also ranges from zero to two, with the value zero indicating no overlap and the value two indicating a perfect overlap as in measure  $S_1$ .

The fourth measure  $S_3$  combines aspects of all three previous measures. It weights by how frequently a file was modified by the developer and by the fraction of developer's changes devoted to that file:

$$S_3(d_{j_0}, d_{j_1}) = \sum_{i \in \left\{ \begin{array}{l} n_{ij_0}, n_{ij_1} > 0 \\ FC(f_i, d_{j_0}) > FC(f_i, d_{j_1}) \end{array} \right\}} \frac{\frac{n_{ij_0}^2}{\sum_l n_{lj_0}} + \frac{n_{ij_1}^2}{\sum_l n_{lj_1}}}{\sum_j n_{ij}}.$$

Measures  $S_i$ ,  $i = 0, 1, 2, 3$  would be symmetric if the condition  $FC(f_i, d_{j_0}) > FC(f_i, d_{j_1})$  was eliminated, making them suitable to measure implicit teams, not just code transfer phenomena.

Figure 1 illustrates the measures on a trivial example of two developers, two files and six changes. Patterns represent files and colors represent developers with squares representing changes. Curves link developers to files for each change. Because  $S_0(d_1, d_2) = S_0(d_2, d_1) = 1$  the first measure can not identify which developer is a mentor. The second measure indicates that  $d_2$  is a mentor for  $d_1$ :  $S_1(d_1, d_2) = \frac{1}{2} + \frac{2}{3} = \frac{7}{6}$  and  $S_1(d_2, d_1) = \frac{1}{2} + \frac{1}{3} = \frac{5}{6}$ . The third and fourth measures show the opposite, that  $d_1$  is a mentor for  $d_2$ :  $S_2(d_1, d_2) = \frac{1}{4} + \frac{2}{4} = \frac{3}{4}$ ,  $S_2(d_2, d_1) = \frac{1}{2} + \frac{1}{2} = 1$ ,  $S_3(d_1, d_2) = \frac{\frac{1^2}{4} + \frac{2^2}{4}}{4} = \frac{11}{24}$ ,  $S_3(d_2, d_1) = \frac{\frac{1^2}{2} + \frac{1^2}{3}}{2} = \frac{5}{12}$ .

## 5. Evaluation of succession measures

To evaluate these four measures we need to consider how close the best fitting mentor defined by Equation 1 is to the actual mentor. For each measure  $S_i$  and each follower  $d_j$  we ordered all remaining developers  $d_k$  according to the magnitude of  $S_i(d_j, d_k)$  in decreasing magnitude, so that  $k_0 = \arg \max_k S_i(d_j, d_k)$ ,  $k_1 = \arg \max_{k \neq k_0} S_i(d_j, d_k)$ , and so on. For each follower we thus obtained a list of

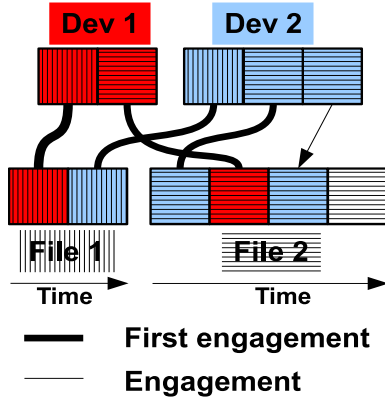


Figure 1. Illustration of how succession measures are calculated.

values for each measure sorted by magnitude in decreasing order. In other words, each follower/measure pair was matched with an ordered list of all potential mentors. The first developer in this list represents the best mentor for that follower/measure pair. The rank (position in this ordered list) of the actual mentor indicates how well the measure predicts succession. These ranks (starting from zero) are presented in Table 1. If  $d_{k_0}$  is the actual mentor, then Table 1 contains zero, if  $d_{k_1}$  is the actual mentor, then Table 1 contains one, and so forth.

There are several patterns visible in the table. Surprisingly, the purely temporal first measure  $S_0$  appears to perform quite well in detecting mentor-follower relationships. Another surprise is that, arguably, the most intuitive measure  $S_1$  where the weighting is done according to the fraction of developer’s changes on a file, has the worst performance. Weighting by the fraction of file’s changes made by a developer ( $S_2$ ) performs uniformly better than the remaining measures. This suggests that succession and ownership are mostly related to the fraction of file’s changes performed by a developer, and not based on the fraction of developer’s changes performed on a file. In other words, what matters most is who owns the file, not which files a developer spends most of their time changing. This is true to the extent that the measure  $S_3$  incorporating both weights appears to be inferior to measure  $S_2$  that incorporates only one weight.

The second observation concerns several followers (2, 3, 4, and 9) for whom none of the measures have top ranks for the actual mentors. A closer look at these instances reveals that actual mentors were senior developers who have previously transferred ownership of the code taken over by the follower to other developers. These earlier followers occupy the top mentor rankings, leaving the actual mentor further down in the ranking list. We illustrate this point in

Figure 2 where Follower 2 is shown connected with the top two mentor candidates according to  $S_2$ . The highest value of  $S_2$  is represented by a solid edge and the second highest value with a dashed edge. Edge thickness reflects the value of  $S_2$ . Black (dark) edges show the top mentor candidates and the orange (light) edges show the top follower candidates. The shortest solid edge (top candidate) path from Follower 2 to the actual mentor has three edges including developer 1 and developer 11 (developer numbers are unrelated to the follower numbers in Table 1).

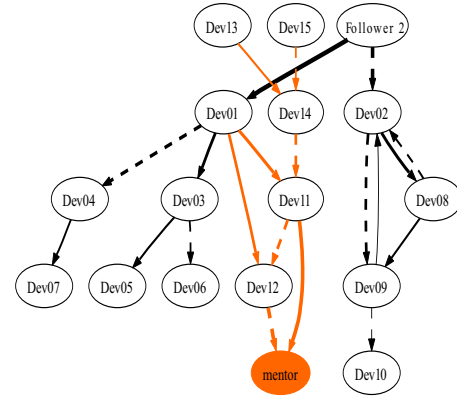


Figure 2. Illustration of top-two mentor candidate graph for Follower 2 and measure  $S_2$ .

This suggests that the succession measures may be improved by constructing an ownership transfer graph and determining ownership transfers utilizing properties (shortest paths) of that graph. Other possible improvements may be achieved by considering traces of communication among developers. It is nearly impossible to obtain such communication information based on email or instant messaging for companies operating in countries with strong privacy rules. Fortunately, workflow systems, such as bug tracking systems and discussion boards prevalent in software projects, provide an alternative source of communication patterns.

The best possible sum of the ranks in Table 1 is zero, but it is not realistic given a large number of candidates. The worst possible sum of ranks would be  $> 20K$  if the true mentor was ranked last from all developers in the sample. A more reasonable worst-case score would have the true mentor rank last among developers who changed at least one file in common with the follower (shown in the row labeled “V-Team” in Table 1). That would lead to a rank sum of 1033, and an average rank sum for a random selection of mentors would be around 500. For comparison,  $S_2$  has a rank sum of 82 (the sum is only 11 if we exclude followers 2, 3, 4, and 9). The comparison with random selection can be formulated as a statistical test calculating the probability that the observed or lower rank could have been obtained purely

Follower	1	2	3	4	5	6	7	8	9	10	Total
V-Team	127	158	161	160	129	165	162	129	177	154	1522
$S_0$	2	20	11	56	0	9	10	0	8	2	118
$S_1$	0	51	9	126	5	44	81	9	35	39	399
$S_2$	1	23	20	19	2	5	3	0	9	0	82
$S_3$	1	25	7	111	4	4	39	0	13	0	204
Total	4	119	57	312	11	48	110	17	82	41	803
p-val $S_2$	0.008	0.146	0.124	0.119	0.016	0.03	0.0185	0.008	0.051	0.0061	0.054

**Table 1. The ranks (starting from 0) of interview-derived mentors according to four measures for 10 followers.**

by chance. The null hypothesis is that the rank of the actual mentor has a uniform distribution on integers from zero up to the number of developers who changed files touched by the follower. The test calculates the probability of observing the rank of the actual mentor or a smaller number under the null hypothesis. These probabilities (commonly known as p-values) are shown in Table 1 for measure  $S_2$  and indicate that measure  $S_2$  differs from a random choice for most mentors selected from a population that changed the same files as the follower. The p-value calculated for all followers simultaneously is in column labeled “Total”. Ranks that have their p-value above 0.05 are shown in lighter color in Table 1.

More generally, given that teams of four to five developers are taking over the tasks of an individual, it is not unreasonable to have ranks larger than zero, because code ownership transfer is a group activity. Therefore, the score of 11 for 6 followers (excluding 2, 3, 4, and 9) is probably close to the best we can expect for any measure of succession, while the scores for the remaining followers may be improved through better measures that take into account the entire succession graph as suggested above.

## 6. Evaluating the impact of succession

The ultimate objective of any software engineering investigation is to determine if the phenomena under study has tangible effects on software effort, quality, or lead-time. Because succession is crucial to offshoring practices that tend to be motivated by cost savings, we investigate the impact of succession on developer productivity. To accomplish that we needed a measure of productivity and a larger sample of mentor-follower pairs. We selected the theory of organizational socialization [20] to pose testable hypotheses about the outcome of various succession scenarios. We start with conjectures of how different scenarios of succession should affect developer productivity in Section 6.1, select the most suitable measures of productivity in Section 6.2, discuss the sample selection process in Section 6.3, present the resulting model of productivity ratio in Section 6.4, and

discuss threats to validity in Section 6.5

### 6.1. How Succession Affects Developer Productivity

The organizational socialization theory [20] investigates how organizational culture including values, norms, and practices is transferred and assimilated by participants. In our context we are focused on development practices specific to a particular product or a part of product. These practices, to a large extent, include the knowledge about other key players in the project, their roles and responsibilities, and the ways of interacting with them that are more likely to bring the desired results. Therefore the theory of organizational socialization is a useful tool to analyze succession.

The concept of organization and individuals is based on [17], which includes functional, hierarchical, and interactional dimensions. Functional dimension defines the type of tasks individuals perform. We focused on the developer tasks, so the differentiation was primarily based on the products or parts of products developers were involved in. The hierarchical dimension defines reporting structure and it was primarily reflected in the fact that the line management was primarily location specific. Therefore, for developers spanning location boundary the lowest common supervisor tended to be further up the management hierarchy than in cases of same-site interactions. The interactional dimension defines the centrality of a person in the decision making process, with more experienced people tending to have more impact. Thus, a senior developer making major architectural decisions would be higher in the interactional dimension than a hypothetical junior developer who is entrusted to fix only medium- and low-severity defects.

The organizational socialization theory classifies outcomes of individual’s adaptation to organizational culture into roughly two classes. Custodial outcomes represent complete preservation of organizational culture and job function. Innovative outcomes range from expanding the information sources used to make decisions to a redefinition of job’s mission. In our context, an example of an innova-

tive outcome would be a developer assigned to fix defects starting to use novel debugging tools (expanding information sources) or trying to influence development process to improve the quality of bug reports or to prevent introduction of defects (changing job's mission). We assume for the purpose of our analysis that more innovative outcomes in software development will lead to higher developer productivity.

Van Manen and Schiele [20] distinguish, among others, collective vs. individual, formal vs. informal, sequential vs. random, fixed vs. variable, and serial vs. disjunctive socializations as major predictors of the socialization outcome and propose how each may lead from custodial (preserving organizational traditions) to innovative (changing the information and mission of the organizational function) outcomes. We use only a subset of conjectures that are most salient to succession and that can be measured in our context. The conjectures are briefly summarized in Table 2.

In particular, we distinguish between succession within a location and succession that has offshoring as its purpose. In both cases the socialization is individual (mentorship) and serial (taking over mentor's responsibilities). The within-location succession can be characterized as less formal than across-location succession because the follower works in the same organization and does not have to travel for the explicit internship. Within-location succession is more likely to be random and event driven learning (needing mentor help for a particularly vexing defect) than a more scripted and sequential offshoring mentorship. Within-location succession may also have a more variable timetable than the trip-duration bounded schedule of the offshoring followers. However, according to interviews, there is an indication of continued professional collaborations between a follower and a mentor even in cases where the mentor leaves the organization suggesting that even offshoring socialization is variable and goal- not schedule-driven. According to conjectures in [20], informal, random, and fixed time table successions are more likely to lead to innovative outcomes. Given clear differences in the informal and random aspects and less clear distinction in the time table, we would expect that:

**Proposition 1.** Offshoring succession leads to less innovation.

In addition to the offshoring, the productivity of mentors and followers is likely to depend on individuals, organizations, and the product itself. In particular, we expect that the breadth of mentor's expertise is likely to increase the productivity of the followers. We operationalize it using the fraction of changes done on the mentor's primary product. Higher value of the measure indicates that mentor's work is primarily concentrated on a single product, while lower values indicate that the mentor had substantial experience in other products. Such breadth of experience is likely to

increase mentor's understanding of what it takes to master a new codebase and, therefore, to improve succession:

**Proposition 2.** Mentors with expertise dispersed over several products would provide mentorship that leads to more innovation.

The focus of mentor's expertise may differ from the area of expertise that is transferred from a mentor to a follower. Mentors tend to be more senior developers who have worked on several products, but if the succession is done on a product that is not the primary area of expertise for the mentor, it may lead to a less effective transition.

**Proposition 3.** Mentors that transfer expertise of their secondary products would lead to less innovation by the followers.

We operationalize this measure by determining if the product most changed by the mentor coincides with the product most changed by the follower.

The mentors with the largest numbers of followers are likely to be most productive, therefore an average follower would appear less productive in comparison to their mentor, thus lowering the productivity ratio. Furthermore, mentors with the largest numbers of followers are less likely to spend as much time on mentorship of each follower, potentially reducing the amount of transferred expertise and resulting in less innovative followers.

**Proposition 4.** Mentors with more followers would have less innovative followers.

To adjust for the possibility of the organizational learning we also propose that:

**Proposition 5.** The effectiveness of expertise transfer increases over time as the organization improves its offshoring practices.

Finally, we expect that the innovation represented by the ratio of follower and mentor productivity would also depend on the complexity of the transferred knowledge. While this is not explicitly stated in [20], but it can be easily derived based on the understanding that bigger and older products have more elaborate rules and traditions and, therefore, require more custodial responses from the newcomers. Furthermore, this complexity may require more time from newcomers to become central enough in the organization to be able to implement their innovations.

**Proposition 6.** Products with the oldest and largest code bases are likely to have lower productivity ratios.

## 6.2. Measuring Developer Productivity

Conceptually, the productivity of a developer is the number of product units (output) produced over some unit of effort (inputs). For commercial developers who are employed full-time, the inputs may be roughly approximated by developer time (staff-months) multiplied by salary and other employment costs. However, unlike in manufacturing, in soft-

Innovative	Description	Custodial	Description
Individual	Mentorship	Collective	Learning in groups
Informal	The newcomer is a part of the team and participates in regular development work.	Formal	The newcomer is segregated from the team and regular work.
Random	There is no clear or predetermined order to learn different skills needed for productive development work.	Sequential	The learning progression has a predetermined order.
Fixed	The timetable for learning is pre-specified and fixed	Variable	The timetable for learning is determined by the follower's progress.
Disjunctive	The follower needs to find her own role	Serial	The follower takes over mentors' responsibilities.

**Table 2. Summary of socialization dimensions.**

ware the product units are typically not well defined. Most commonly used measures of software output lines of code (LOC) or Non-Commentary Lines of Code (NCSL) are easy to obtain but tend to have numerous drawbacks and have to be adjusted for system size, staffing levels, development capability, programming language, the extent of reuse, and the type of development activity (see, e.g., [3, 7]). Another commonly used measure of output is Function Points [1]. However, it is more difficult to calculate and was not used in this organization.

Therefore, we chose to use the number of changes per staff-month as a pragmatic measure of developer productivity, because it was readily available (similar to NCSL) and has been successfully used in the past [2, 12]. In particular, the study in [2] has investigated a relationship between software features that are sold to customers and the number of changes needed to implement that feature and found a strong relationship between changes and sellable functionality. The summary of developer experience with respect to a part of the system expressed in the number of changes was found to reflect developers' and managers' subjective perceptions of expertise [12]. Furthermore, a study of global development found that it takes more than a year for developers to reach full productivity (measured in changes per month) on a large telecommunication system [14].

It is important to note that changes per staff-month may not be suitable in a performance evaluation of individuals because it has a fairly large variance and is easy to manipulate. However, it appears to be adequate in situations where it is not used for performance evaluation (and there are no other motivation for developers to make unnecessary changes), and the sample is large enough to reduce the inherently large variances. One of the key assumption here is that the source code is kept strictly under version control, as was the case in our study. Furthermore, because mentors and followers make changes to the same files, the comparisons between them automatically adjusts for the inherent differences in making changes to different applications, us-

ing different programming languages, and other code related factors.

### 6.3. Inferring succession

The resulting data including numeric IDs, locations, dates, and file names was filtered further to remove developers who were primarily involved in supporting version control, build, and test environments and other internal tools that spanned multiple software projects. Finally, followers that spent less than four months making changes to the code or made less than 100 changes were excluded to limit the impact of learning on our results.

Based on the experiences of fitting mentor-follower relationships described in Section 5, we applied the best performing measure  $S_2$  on a sample of 1012 potential followers to find their most likely mentors. All follower-mentor pairs overlapped in time, suggesting that the followers were aware of mentor's existence even if they did not go through an explicit mentorship relationship.

### 6.4. Model of Productivity Ratio

To test propositions in Section 6.1 we fitted a regression model with response being the ratio of productivity as defined in Section 6.2 between the follower and the mentor. To make the distribution less skewed we have transformed it using logarithm. The predictors were:

**Fr** The date of the first change made by the follower approximating the date they joined the project. It is expressed as a real number representing calendar years and is intended to account for possible organizational learning of offshoring practices stated in Proposition 5.

**Off** A binary variable indicating if the mentor-follower relationship was offshoring.

**Prd** A binary variable indicating that the follower's product was different from the product where the mentor had the most expertise.



**Brdth** The concentration of mentor’s expertise represented by the fraction of changes mentor made for her primary product.

**NF** The number of followers for a mentor, representing mentor’s skill, seniority, and the lack of time to devote to any particular follower. To make the distribution less skewed we have transformed it using logarithm.

**Lrg** A binary variable indicating a very large and very old system with tens of MLOC.

**Md** A binary variable indicating a medium size system with several MLOC.

The model for the regression shown in Table 3 was:

$$\ln(PR) \sim Fr + Off + Prd + Brdth + Lrg + Md + \ln(NF)$$

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	21.85	19.876	1	0.27
Fr	-0.01	0.010	-1	0.31
Off	-0.63	0.125	-5	0.00
Prd	-0.68	0.118	-6	0.00
Brdth	-1.41	0.267	-5	0.00
Lrg	-1.21	0.166	-7	0.00
Md	-0.46	0.099	-5	0.00
$\ln(NF)$	-0.53	0.033	-16	0.00

**Table 3. The productivity ratio model with 1012 mentor-follower pairs and  $\text{Adj-R}^2 = 0.59$ .**

As noted above, we test the propositions using productivity ratio to measure innovation. For each proposition the null hypothesis states that the proposed relationship does not hold. If the operationalization of the concept stated in the proposition has the regression coefficient significantly different from zero, we reject the null hypothesis.

Our primary hypothesis in Proposition 1 stating that the offshoring reduces innovation is supported by the data because the offshoring indicator *Off* is significantly less than zero. In particular, offshoring succession roughly halves the productivity ratio ( $e^{-0.63} \approx 0.5$ ) with 95% confidence interval of [0.42, 0.67].

The individual factors also affect the innovation. Proposition 2 is supported by the data and a hypothetical mentor that spends 100% of their changes on one product leads to roughly half ( $e^{-1.41/2} \approx 0.5$ ) of the productivity ratio as compared to a hypothetical mentor that spends only 50% of changes on their primary product. The 95% confidence interval for this ratio is [0.38, 0.64].

Another measure of mentor’s expertise in Proposition 3 also affects the innovation. Transferring products that are not primary to the mentor roughly halves the productivity ratio ( $e^{-0.68} \approx 0.5$ ) with 95% confidence interval of [0.4, 0.64].

The number of followers per mentor decrease innovation as stated in Proposition 4. The productivity ratio drops

roughly in proportion to the square root (power of 0.53) of the number of followers.

We do not observe any organizational learning effects stated in Proposition 5. The productivity ratio does not appear to increase over time: the coefficient is not significantly different from zero. It means that despite multiple years of offshoring experience, there appears to be no notable improvement in the productivity ratio.

Finally, the product size appears to have a significant impact on productivity ratio as stated in Proposition 6. The largest products (in our case these were both the largest and the oldest products) have approximately one third ( $e^{-1.21} \approx 0.3$ ) of the productivity ratio of small products with the 95% confidence interval of [0.21, 0.42]. Medium sized products have roughly two-thirds  $e^{-0.46} \approx 0.63$  the productivity ratio of small products with the confidence interval of [0.52, 0.77]. All products in the sample had at least two major releases, with some products having more than ten major releases.

It is important to note that the model does not imply that the follower productivity is always lower than the mentor productivity. In fact, under optimal conditions when the succession is not offshoring, the product is small, the mentor is transferring expertise of their main product, and the mentor has one follower, the predicted productivity ratio is bigger than one.

The findings confirm a number of theoretical propositions based on organizational socialization theory and, more importantly, provide a method to collect relevant data and test new conjectures related to the transition of development work.

These findings also have a number of important practical implications. First, the offshoring succession has high costs. While we could not confirm the need for four to five ratio of new offshore developers per mentor for smaller products (the estimate is two to one), it appears that the ratio needs to be even higher (six to one) for the largest products. Therefore, offshoring should always start with smaller, newer projects and cost and other implications should be carefully considered in the very large and/or very old projects.

In addition to choosing the right project, choosing the right mentor may also increase the productivity ratio. The results suggest that followers with mentors having a broader base of expertise that spans more than one product have better productivity ratio than followers with mentors that worked on a single project.

Mentors appear to have trouble transferring their expertise to a large number of followers, therefore even the best mentors should limit the number of their followers.

## 6.5. Threats to Validity

Broadly, there are questions about the extent to which the results for Avaya projects would generalize to the rest of the industry, questions regarding the ability of the succession measure to detect the mentor for a given follower, and questions related to the particular model used to test hypotheses of organizational socialization.

The set of Avaya projects considered in this analysis is quite diverse and ranges from embedded devices and high-availability server software to desktop applications. This suggests that similar results may be expected in other companies as well.

The ability of the succession measure to point out actual mentors is another important point. The validation was conducted in the most clear-cut situation of offshoring context and may be more difficult to validate in less clear cases for other types of succession. Nevertheless, the fact that the followers primarily work on the same code as mentors, points out the fact that determining the actual formal mentor for a follower (if one was ever assigned) may not be so important. In fact, the measure could be used as a definition of the “virtual mentor.” We have investigated the sensitivity of our results to the alternative selection of mentors. In particular, we fitted the model shown in Table 3 replacing the top choices of the mentors with the second, third, fourth, and fifth best choices (according to  $S_2$  measure) for each follower. The same coefficients were significant and had the same sign, but the model fit went down with each subsequent choice from the adjusted  $R^2$  of 0.6 for the top choice to the adjusted  $R^2$  of 0.35, 0.26, 0.25, and 0.22 for the second, third, fourth, and fifth best choices accordingly. This shows that the results are not sensitive to the top five mentor choices.

Given observational nature of the study, there may be other latent variables that explain variation of productivity ratio and of predictors. For example, the product phase and maturity may affect the productivity ratio. In our sample, all products in our sample were quite mature. Each had at least two major releases, with some products having more than ten major releases.

The predictors themselves were not strongly correlated. Only the predictor number of mentors and the predictor of largest projects had a Spearman correlation of 0.66. Remaining correlations were all below 0.4. The regression residuals did not appear to have any patterns and were approximately normal (p-value of 0.07 using Pearson chi-square normality test).

## 7. Related work

While there are no published results that are similar to this investigation, it touches upon multiple established areas

of software engineering research. From the measurement perspective the interrelationships among parts of a codebase were investigated in depth in [5]. The fact that expert developers can be identified by observing code that they change was exploited in expertise visualization tool [12]. The relationship among developers using workflow and commonly changed codebase was utilized in identifying interdependencies and coordination requirements in, for example, [8, 6]. In [14], the code was chunked into independently changeable pieces of suitable size to fit the capabilities of a particular offshore development location. A detailed case study of what a volunteer has to go through to join two open-source projects is presented in [21]. Succession, on the other hand, has not been previously measured.

The investigations of developer productivity have a long and rich history from early work on cost estimation models [4] to more recent studies [15] and tool-based approaches [18] that help address the issues of how individual developers deal with code understanding: a problem that is a crucial part of succession. Findings from a more inclusive study of how individual developers work in large projects [9] and tools that support awareness through source control system [16] and code annotations [19] would nicely complement our higher level recommendations of mentor selection in succession.

## 8. Conclusions

We have proposed and validated a method to measure the phenomena of succession based on the information in the version control and organization directory systems, proposed six organizational socialization theory derived hypotheses on how different types of succession affect developer productivity. The analysis of more than one thousand developers involved in more than ten products shows that there are large differences in the productivity ratio. Larger projects, overloaded mentors, and offshoring succession significantly reduce the productivity ratio. Breadth of mentor expertise and succession where mentor’s primary product is transferred significantly increase the productivity ratio.

The succession becomes more important as the software development increasingly follows in the offshoring and outsourcing footsteps of the manufacturing and as open-source code reuse in commercial projects becomes more widespread. More generally, the succession is an essential aspect of organizational dynamics in software projects.

Clearly, despite the large size of the study, the results presented in this work would benefit from replication in other environments, yet promise of research in this area is tantalizing. The potential to track the transfer of code ownership in the universe of all software code [10] and the ability to quantify how the product and organization coevolve are

likely to provide numerous lessons and may significantly improve the way software development organizations and product are created and structured in the future.

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