

UEMan: A Tool to Manage User Evaluation in Development Environments

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Abstract

One of the challenges in software development is to collect and analyze the end users' feedback in an effective and efficient manner. In this paper we present a tool to manage user evaluation alongside the process of software development. The tool is based on the idea that user evaluation should be managed iteratively from within the integrated development environment (IDE) in order to provide high quality user interface. The main capabilities include creating the experiment object as part of the software project; deriving development tasks from the analysis of evaluation data; and tracing these tasks to and from the code. Further, we provide a library to enable development of Java aspects for creation of automatic measures to increase the body of the evaluation data. Using this tool, development teams can manage user-centered design (UCD) activities at the IDE level, hence developing software products with an adequate level of usability.

1. Introduction

Software development needs to be continuously contributed by the end users for whom the software is developed. Even though it is easy to agree on this point, no existing tools support it as part of the integrated development environment (IDE).

To bridge this gap, we present a user evaluation manager (UEMan) tool, which is an Eclipse plug-in that supports the management of user evaluation as part of the Eclipse IDE. UEMan enables the definition and deployment of experiments to be performed by end users and by usability experts. Based on the evaluation data that is gathered by these experiments,

the user-centered design (UCD) [1, 4, 7] evolves, and UCD tasks are added to improve the code accordingly. Traceability is maintained in order to encourage correctness and follow-up between code changes and the evaluation results.

Our research approach involves working with software teams to understand how UCD can be embedded in the software development process and contribute towards producing high quality software products. This understanding helps us to shape a set of requirements for tooling as well as guidelines and techniques to accompany it [2]. The research includes developing UEMan, validating the concept of UCD integration within the tools of development, and evaluating it with software teams [3].

In Section 2 we describe the concept of automating user evaluation in the IDE. In Section 3 we present UEMan and provide evaluation data. We conclude in Section 4.

2. Automating user evaluation within the development process

A lack of usability and inefficient design of the end-product are common causes, amongst others, for failure of software products [5, 6]. Users are either involved at the beginning of projects with defining the requirements or at the end of project with testing and evaluating the developing product. In the testing phase, the project teams focus more on checking the functionalities of the product rather than its usability and design aspects. Checking usability or solving defects at the end of the development process needs more time, efforts, and money; hence they are not usually performed.

The UCD approach provides techniques to involve users at the early stages of development [7]. Automating these techniques within the IDE, as described in what follows, provides the on-going benefit of including the user experience as part of the development process for producing high quality products with an adequate level of usability.

* This work is done as part of a visiting membership at the Human Computer Interaction Group at the Dipartimento di Informatica e Sistemistica "A. Ruberti", Sapienza Università di Roma.

2.1 The experiment object

To help end-users continuously evaluate the product, the UCD approach [1, 4, 7] provides different kinds of tests, following referred to as *experiments*. UEMan supports four kinds of experiments²: *task-based* experiments to judge the usability level of developing product by performing different tasks by the end-users; *questionnaire-based* experiments to evaluate the system by the level of agreement with the presented statements; *logging-aspect* experiments to record end-users' behavior; and *Nielsen-heuristics* experiments to judge usability by experts. Automating the experiments means that in the development area of a software project we can add a new kind of an object named *experiment* that can be created and executed to provide evaluation data. Further, the experiment's results can be associated with future development tasks that emerge to answer the issues these results raise.

Derived UCD tasks. Each kind of evaluation experiment has its own criteria for judging the usability level of the product. Support for the analysis of the experiments' results enables comparison of the results against the targeted usability standards. If the results show a failure to achieve the target usability level then new development tasks can be defined accordingly. Each task is associated with the relevant data thus provides its rationale with one mouse click.

Code traceability. The product evolves through iterative steps in which the design of the software project improves gradually. Automating the process of keeping backward and forward traceability between different evolving parts at the IDE level gives a better understanding of the refinement done in the design to improve the product. The traceability is maintained through associations between the code parts, experiments, and derived development tasks. This mechanism helps among others to learn about the evaluation impact.

2.2 Developing evaluation Java aspects

Another advantage of introducing automated UCD techniques into the IDE is enabling the developers to add automatic evaluation hooks in the software under development. Using a Java library, the developers can create and implement Java aspects that are customized for the specific software. For example, an aspect can be created to control the use of a specific button or key that is part of the developing software. Running an experiment that includes such a measure provides insights about the users' behavior.

² In this paper we present the first three kinds of experiments.

3. The UEMan Tool

UEMan is an Eclipse [8] plug-in, developed in the Eclipse IDE using its Plugin Development Environment (PDE) facility to extend and become an integral part of the Eclipse IDE.

3.1 Main features of UEMan

UEMan provides an Experiment Explorer that helps to create, manipulate, and automate evaluation experiments for a specific project (Figure 1). It also facilitates sharing these evaluation experiments among different projects, to get the benefits from the evaluation results data of one project into other projects.

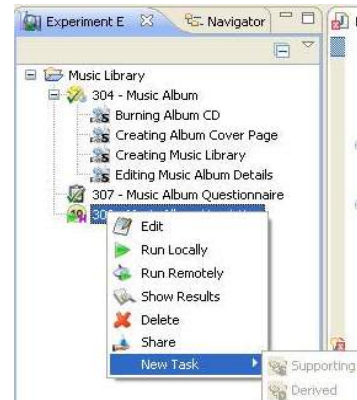


Figure 1. The Experiment Explorer

Using the explorer, one can run the experiment either locally i.e., on the server on which the data is stored; or remotely, in which the enlisted users receive an email with the experiment files attached and instructions to run the experiment in such a way that the results are stored back on the server.



Figure 2. Configuring UEMan users

Configuring an experiment is performed using the experiment's Configuration Wizard. Figure 2 (the left-hand side of the wizard) shows the option for adding

participating end-users and teammates responsible for the evaluation experiment. Figure 3 (the right-hand side) shows the list of tasks the participants will perform while executing a task-based type of evaluation experiment.

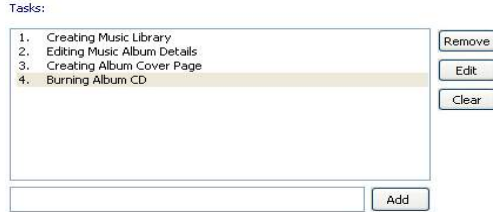


Figure 3. Configuring experiment tasks

While a user performs the experiment, UEMan measures different performance times to evaluate the usability level of the related parts of the software product. Figure 4 shows the results view of a task-based experiment. You can see the average time (in seconds) and the level of users' participation in performing each task.

Results

Experiment status: **Completed** Experiment started: 13/07/2008 00:27:00
 5 users have answered out of 5 Experiment ended: 13/07/2008 00:49:00

Num...	Task	Average timing	Participation
1	Creating Music Library	44.1	100%
2	Editing Music Album Details	53.1	100%
3	Creating Album Cover Page	75.5	100%
4	Burning Album CD	61.7	89%

Figure 4. The experiment's results view

UEMan enables associating a code file or code parts with the appropriate experiments or tasks within the experiment or to any created development tasks, and vice versa, for the purpose of traceability. Figure 5 shows a code part that is marked on the left-side bar and highlighted to show the association with a specific experiment.

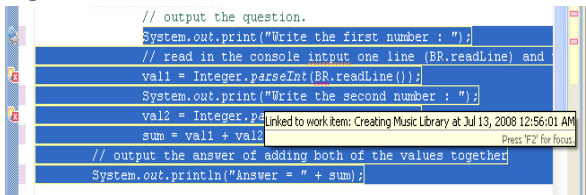


Figure 5. Associated code is marked

3.2 Automatic measures by Java aspects

UEMan provides a Java library that enables adding Java aspects to the software under development to support automatic measures that fit the developing product. These measures, as part of a logging-aspect experiment, record different kinds of user behavior

while using the evaluated software product. Figure 6 shows the creation wizard, including the list of aspect's pointcuts that should be implemented.

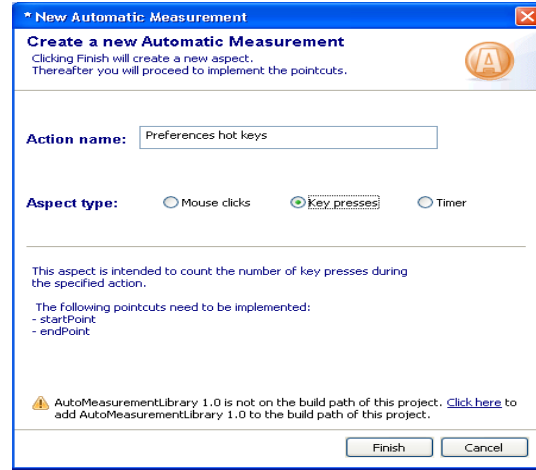


Figure 6. Creating an aspect

Figure 7 shows the created aspect in code and the pointcuts to implement. Using the *AutoMeasurement* Library, the development team can analyze automatically recorded evaluation data to assist with the future design of the product.

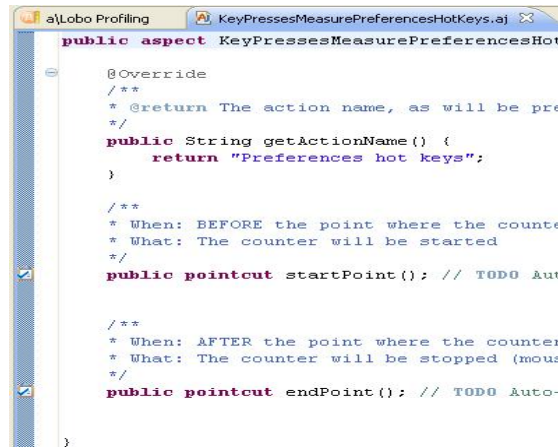


Figure 7. Implementing the pointcuts

The recorded data can be viewed as text or using visual graphs. For example, see in Figure 8 the UEMan graphical view of the results of a timer that measures the time spent in different windows when evaluating the Lobo Java web browser³. This kind of logging-aspect experiment provides a new, deeper level of user involvement and shows how UCD activities can be incorporated into software development.

³ Lobo web browser at <http://lobobrowser.org/>.

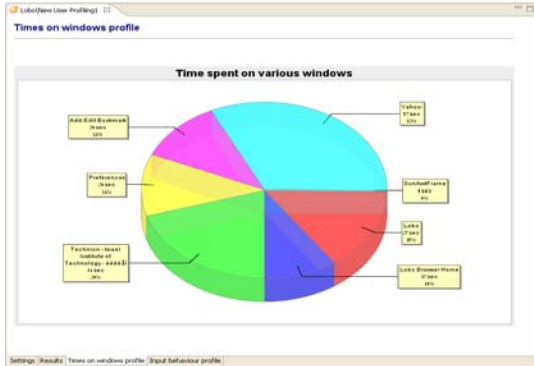


Figure 8. Evaluating Lobo using UEMan

3.3 Evaluating UEMan

As part of UEMan development, the team was asked to evaluate its own product using itself (“eating its own cookies”). The team defined two experiments: a task-based experiment and a questionnaire-based one. Nine participants performed the experiments while an observer sat alongside, writing notes.

The questionnaire-based experiment included statements that were related to the UEMan user interface, e.g., “The Questionnaire results page clearly displays the usability problems discovered”. The results view as shown in Figure 9 shows the results after six participants have answered. The view presents the level of agreement for the different statements. The sixth line is the statement we gave as an example, for which we can see there is general disagreement (2 disagree; 3 strongly disagree; 1 strongly agrees).

	Strongly Disagree	Disagree	Agree	Strongly Agree
1. Logging in to the system is simple.	0	0	0	6
2. Adding a user or a teammate to the system is simple.	1	3	1	1
3. Switching between teammates is fast and simple.	3	2	0	1
4. The configuration page is intuitive.	0	0	2	4
5. The Questionnaire result page displays the level of agreement (p...	0	0	1	5
6. The Questionnaire result page displays the usability problems disc...	3	2	0	1
7. The different editors and views of the plug-in are uniform and foll...	0	1	4	1
8. The different editors and views of the plug-in blend seamlessly in...	0	0	3	3
9. I would use this plug-in to test the usability of an application in de...	0	1	2	3

Figure 9. Results view of questionnaire-based experiment

Using triangulation of evaluation experiments, another kind of data was observed from the task-based experiment that highlighted the same problem. One of the tasks asked to assess the general level of usability indicated by the results. The idea was to see if the user can easily conclude upon viewing the results. It happened that it took 146 seconds in average to complete this task and the team saw this as long time.

As a result of this data and analysis, the following development task was derived: “Enable determining thresholds for success and failure in an experiment and present them clearly in the ‘results page’”. The actions

that followed were: the task was assigned to one of the team members; the relevant code was developed and associated to the experiment result.

4. Conclusion

In this paper we presented the UEMan tool, an Eclipse plug-in, for automating the process of managing UCD activities at the IDE level. The automation process helps the project team be more efficient and effective in receiving users’ evaluation feedback and improve the design of the developing product; thus improving the overall product quality and decreasing the cost, time investment, and total effort. Using UEMan, the software project teams can create evaluation experiments, add users, analyze results, and trace it back to the code for their developed or in-progress product.

In the future, we intend to continue work on UEMan to automate more UCD activities and add components to provide statistical analysis to the appropriate kinds of experiments. Further, we intend to continuously evaluate UEMan by using it to evaluate various software development projects.

5. Acknowledgments

Our thanks go to the developers from Technion Israel Institute of Technology: David Ben-David, Tomer Einav, Yoav Haimovitch, Barak Nirenberg, Laliv Pele, and Alon Vinkov.

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